



OTWorld  
International Trade Show  
and World Congress  
15 to 18 May 2018

## **New products of 2018**

### **bsb-bentlage GmbH**

#### **decotherm<sup>®</sup> heat transfers for individual product labelling**

QR codes, barcodes and consecutive numbering of products; individually customisable decotherm<sup>®</sup> heat transfers are produced by bsb-bentlage (Bielefeld, Germany). They can be used with, amongst other things, leather, textiles and plastics that are subject to particular requirements in terms of elasticity and durability. The transfers are applied using heat and pressure. A family company, the owners will be presenting ideas for various possible applications at OTWorld.