



# OTWORLD

International Trade Show and World Congress  
19–22 May 2026 · Leipzig, Germany

## OTWorld.start-ups: YOUR IDEA. YOUR STAGE

### FROM A BRIGHT IDEA TO GLOBAL SUCCESS – OTWORLD OPENS THE DOOR

You've got a game-changing idea and a promising product – but breaking into international markets can be tough. That's where OTWorld.start-ups comes in: a joint exhibition space that offers the perfect stage for your innovation. Gain visibility, expand your reach, and make the right connection – at the world's leading event for modern orthopaedic treatment and care. Present your start-up at the heart of the action. Get real feedback, understand your target audience better, and find your place in the market. And this is just the beginning: with strong media exposure, global interest, and a powerful network of industry experts, OTWorld can help take your company to the next level.

### GLOBAL. INNOVATIVE. CONNECTED.

For 50 years, OTWorld has been the go-to meeting point for those shaping the future of modern orthopaedic treatment and care. With over 570 exhibitors and around 20,400 professional visitors from across the globe, it's the most influential innovation platform in the field. Meet prosthetists and orthotists, rehabilitation specialists, engineers, doctors, and therapists from all over the world. Exchange ideas, learn, and show the industry what you've got. Take this unique opportunity to showcase your innovation to a highly qualified international audience—in a space built for breakthrough ideas like yours.

### Shape the future of O&P!



### OPPORTUNITY STARTS HERE

OTWorld.start-ups connects you directly with investors, industry leaders, and decision-makers in innovation. Pitch your business model, make valuable connections – and maybe even find the right partners to fund your vision. Plus, collaborations with universities and research institutions can open exciting doors for future development.

**Best of all? You focus on your trade show presence – we'll handle the logistics. With minimal effort, you can take a major step forward.**

### ALL EYES ON INNOVATION

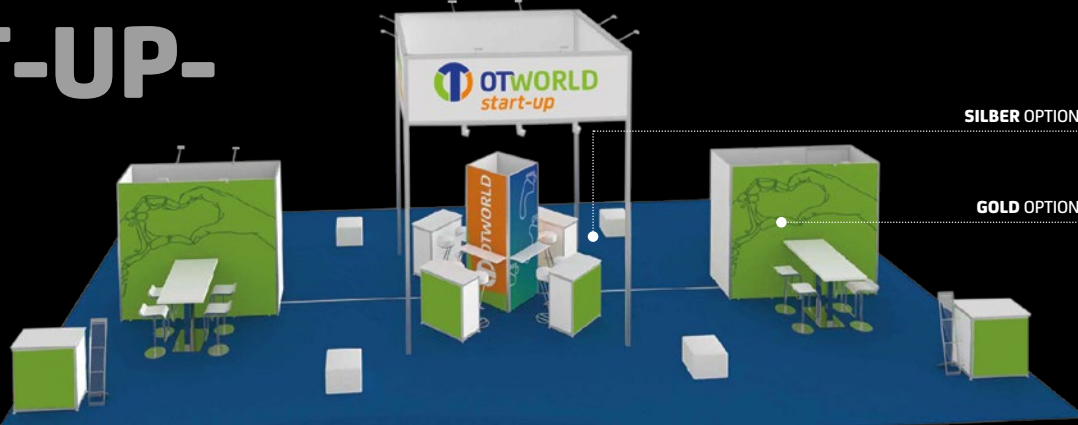
The open, lounge-style design of the OTWorld.start-up area is built for conversations – casual, professional, and in a space that sparks real dialogue. Engage easily with trade show visitors and congress participants. Even before the event, our press and marketing campaigns ensure your brand stands out and gets the attention it deserves.

**Your idea matters. Your stage is set. Make your mark – at OTWorld.**



[www.ot-world.com](http://www.ot-world.com)

# START-UP-AREA



SILBER OPTION

GOLD OPTION

## START-UP AREA REQUIREMENTS

Employees:	< 10
Annual turnover:	< 1 million EUR
Years in business:	< 3

Applicants are requested to submit the relevant documents. Participation is confirmed by the organisers and can be rejected in case of doubt. Be quick - spaces are limited!

### OUR RECOMMENDATION

Check to see if you can apply for financial support with local government associations supporting young innovative companies for trade shows abroad.

## REGISTER NOW ONLINE:



## THE STRESS-FREE WAY TO A SUCCESSFUL PRESENTATION

We make your participation at OTWorld easy. With a complete package tailored specifically for OTWorld start-ups, we provide you with everything you need for a professional presentation and guarantee both cost transparency as well as low planning expenses. We offer two package options:

### GOLD OPTION

- 12 m<sup>2</sup> floor space, light blue carpet
- Wall panel, 3 m width (graphic print included)
- 1 bar table, 4 bar stools, 1 leaflet rack, 1 lockable counter (graphic print included)
- 2 kW power supply incl. usage, 2 spotlights, 1 triple socket
- 2 exhibitor passes
- 10 customer invitations (trade show day ticket) for business partners
- Media fee: digital lead management with one included licence for SCAN2LEAD; creation of one company profile and two product profiles in the digital Product and Exhibitor World (entry in the exhibitor directory), listing in the OTWorld app, and Quickfinder
- Sustainability fee

**ALL-INCLUSIVE PRICE EUR 3,900.00\***

### SILVER OPTION

- 6 m<sup>2</sup> floor space, light blue carpet
- Wall panel, 1 m width (graphic print included)
- 1 lockable counter, 1 bar stool, 2 shelves 1 lockable counter (graphic print included)
- 2 kW power supply incl. usage, 1 triple socket
- 1 exhibitor pass
- 5 customer invitations (trade show day ticket) for business partners
- Media fee: digital lead management with one included licence for SCAN2LEAD; creation of one company profile and two product profiles in the digital Product and Exhibitor World (entry in the exhibitor directory), listing in the OTWorld app, and Quickfinder
- Sustainability fee

**ALL-INCLUSIVE PRICE EUR 1,850.00\***

## I'LL BE HAPPY TO HELP YOU

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\* incl. AUMA fee, plus VAT (subject to change without notice)



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Orthopaedic Technology  
(Bundesinnungsverband  
für Orthopädie-Technik)



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