



# OTWORLD

International Trade Show and World Congress  
19–22 May 2026 · Leipzig, Germany

## OTWorld.shoe-technology – STEP IN. STAND OUT. MOVE FORWARD.

This is where the heart of orthopaedic footwear technology beats: for the first time, **OTWorld.shoe-technology** will take centre stage in Hall 1 – it doesn't get more central than this! The topic of foot and footwear is now exactly where it belongs – in the spotlight of the international industry.

OTWorld is the world's leading trade show for technical orthopaedics and modern assistive technology. It's where the industry comes together, shares knowledge, and looks ahead. In 2024, more than 20,400 trade visitors from 96 countries and 574 exhibitors from 42 nations proved:

**if you exhibit here, you're right in the middle of the action.**

### PUT YOUR COMPANY IN THE SPOTLIGHT

From materials and tools to machinery, modern measurement and production technology, and comfort footwear – **this is your chance to showcase your innovations directly to a targeted expert audience.** Present what makes your company stand out, launch new products, and connect with customers and peers from all over the world.

We offer **two flexible stand packages** tailored to your needs – easy, efficient, and ready to go. Whether you prefer to be part of the vibrant joint stand or want to go solo with your own space – you decide how to present your brand.



### WHERE EXPERTISE MEETS PRACTICE

The core of OTWorld.shoe-technology in 2026 will be the "Foot & Shoe Hub", jointly organised by the Competence Center for Orthopaedic Footwear Technology and the Orthopaedic Shoe Technology Study Association (Studiengemeinschaft Orthopädieschuhtechnik e.V.). Visitors can expect hands-on knowledge, current key topics, and insights from top professionals in the field.

Best of all? You focus on your trade show presence – we'll handle the logistics. With minimal effort, you can take a major step forward.

At the same time, the **OTWorld World Congress** will deliver valuable knowledge and fresh perspectives – including future-focused content on foot health and modern treatment approaches.

Take this opportunity to showcase your solutions right where your target audience actively looks for inspiration, exchange, and innovation.



[www.ot-world.com](http://www.ot-world.com)

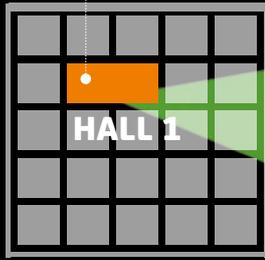
IDEALLY POSITIONED

EXHIBITION AREA  
OTWorld.shoe-technology

**OTWORLD**  
shoe-technology

PAKET STARTER

PAKET ADVANCED



## BECOME AN EXHIBITOR NOW – OUR PACKAGES FOR YOUR SUCCESS

Position your company at the heart of OTWorld.shoe-technology 2026. Present your products, expand your network, and become part of the world's leading innovation platform for orthopaedic shoemaking. **Choose the package that suits you best – "Starter", "Advanced" or Individual:**

### PACKAGE „ADVANCED“

- Corner stand, 12 m<sup>2</sup>, green carpet
- 3 wall panels (1 x 2.5 m) incl. digital print
- 4 display shelves for product presentation
- 1 counter, open, white
- 1 round standing table, 2 bar stools
- Power connection 2kW incl. usage, triple socket
- 3 exhibitor passes
- 12 customer invitation tickets
- Sustainability fee
- Media package incl. digital lead capture via one SCAN2LEAD licence, listing in the digital exhibitor directory (company profile + 2 product profiles), listing in the app and printed Quickfinder.

### PACKAGE „STARTER“

- Row stand, 9 m<sup>2</sup>, green carpet
- 2 wall panels (1 x 2.5 m) incl. digital print
- 4 display shelves for product presentation
- 1 counter, open, white
- 1 round standing table, 2 bar stools
- Power connection 2kW incl. usage, triple socket
- 2 exhibitor passes
- 5 customer invitation tickets
- Sustainability fee
- Media package incl. digital lead capture via one SCAN2LEAD licence, listing in the digital exhibitor directory (company profile + 2 product profiles), listing in the app and printed Quickfinder

### INDIVIDUAL PACKAGE

Planning a larger stand but still want to benefit from the visibility and premium location of the joint area?

**We're happy to position you nearby – let's talk about a custom solution!**

### ACT FAST – IT PAYS OFF!

Secure your spot early – space at the joint stand is limited and allocated on a first-come, first-served basis.



Register now!

### I'M HAPPY TO ASSIST YOU

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ALL-IN PRICE

5.200,00 EUR\*



ALL-IN PRICE

3.900,00 EUR\*



\*Prices include AUMA fee (€ 0.60/m<sup>2</sup>) and sustainability fee (€ 8.50/m<sup>2</sup>), plus VAT. Subject to change.

Orthopädie. Technik  
Bundesinnungsverband

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German Association of  
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(Bundesinnungsverband  
für Orthopädie-Technik)

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