

# OTWorld.health + prevention

YOUR PLATFORM FOR PREVENTION, THERAPY, AND MOVEMENT

Present your portfolio at **OTWorld.health + prevention** – the new central shared area in Hall 3. This is where prevention, health promotion, therapy, and rehabilitation take center stage.

As an exhibitor, you'll benefit from maximum visibility in a future-oriented environment, surrounded by professionals who are actively searching for solutions that improve everyday life for people with health challenges, chronic conditions, post-accident needs, or age-related limitations. Whether they work in medical supply stores, therapy practices, rehabilitation centers, or specialty retail — they are looking for exactly what you have to offer: products and concepts that enable a safe, active, and independent lifestyle.

With more than **20,000 trade visitors from 96 countries**, OTWorld is the ideal place to showcase your innovations if you...

- Offer fitness and sports products for training, rehab, or relaxation
- Develop health products for prevention, recovery, or everyday use
- Present digital health applications or smart tools
- Provide therapy or rehab equipment for home use
- Offer mobility aids and training devices
- Showcase wellness services or holistic health concepts



JOIN US AND SHOW HOW YOUR PRODUCTS GET PEOPLE MOVING!

# KNOWLEDGE FOR YOUR CUSTOMERS — AND VISIBILITY FOR YOU

Your presence is strengthened by a strong educational programme that draws professionals to OTWorld.

#### WORLD CONGRESS: KNOWLEDGE THAT MOVES

Benefit from the World Congress that brings together prosthetists and orthotists, retailers for healthcare supplies, therapists, physicians, and many more decision makers. They gain fresh know-how — and you gain new leads and contacts. Experience exciting lectures and workshops covering the latest trends and innovations. Gain practical know-how and inspiration for your daily professional work — and your clients benefit too.

### SPECIAL EXHIBITION: LIVING WITH NEUROLOGICAL CONDITIONS

The special exhibition "From Early Support to Employment" highlights how people with neurological conditions can be supported throughout their lives — with appropriate assistive devices, interdisciplinary treatment and care, and social inclusion.

From early childhood and school to vocational training and employment — whether in industrial or office settings — the exhibition shows how participation can be made possible in everyday life.







## THERAPIE MEETS OTWORLD: STRONGER TOGETHER





Through a new partnership with the leading trade fair and congress for therapy, medical rehabilitation, and prevention, therapie Leipzig, we provide a hands-on platform for therapists. Focus areas include neurological rehabilitation, sports care, and digital therapy solutions.



#### YOUR TARGET AUDIENCE - ALL IN ONE PLACE

- Medical supply stores & rehab specialists your key partners for sales and care
- Therapists & physicians experts who advise and prescribe
- Clinics, rehab & care facilities decision-makers and buyers
- Insurers & institutions representatives from health insurers and social services
- Science & education researchers, developers, and young talent



# BECOME AN EXHIBITOR – PACKAGES FOR YOUR SUCCESS

#### **SHARED AREA**

Gain maximum visibility with minimal planning effort. Our open, inviting concept lets you focus on what matters most: meaningful conversations, new contacts, and sustainable networking. Present your products at the intersection of prevention, health promotion, and rehabilitation.

#### PACKAGE **ADVANCED**

- 12 m<sup>2</sup> corner stand with pink carpet
- 1 wall panel (2 x 2.5 m) incl. digital print
- 1 lockable counter, white
- 2 shelves
- 2 bar stools
- 1 brochure rack
- 2 kW power connection incl. consumption,2 LED spotlights, triple socket
- 3 exhibitor passes
- 12 customer invitations
- Access to shared lounge for meetings
- Use of activity area
- Sustainability fee
- Media package incl. SCAN2LEAD license, listing in digital exhibitor directory, OTWorld app & Quickfinder

#### PACKAGE **STARTER**

- 9 m<sup>2</sup> row stand with pink carpet
- 1 wall panel (2 x 2.5 m) incl. digital print
- 1 lockable counter, white
- 2 shelves
- 2 bar stools
- 2 kW power connection incl. consumption,2 LED spotlights, triple socket
- 2 exhibitor passes
- 5 customer invitations
- Access to shared lounge for meetings
- Use of activity area
- Sustainability fee
- Media package incl. SCAN2LEAD license, listing in digital exhibitor directory, OTWorld app & Quickfinder

#### **INDIVIDUAL STANDS**

With an individual stand, you showcase your products and solutions in your own branded environment. This gives you maximum visibility and plenty of space for personal conversations with your customers and partners. Individual stand are placed directly alongside or nearby the shared area.

Get in touch – I'll be happy to prepare a tailored offer for you!

Register your stand now: www.ot-world.com/registration

#### ALL-IN PRICE: 5.250,00 EUR\*







#### PRICES FOR EXHIBITION SPACE

Row stand	221,00 EUR/m²
Corner stand	228,00 EUR/m²
Peninsula stand	234,00 EUR / m <sup>2</sup>
Island stand	246,00 EUR / m <sup>2</sup>
Plus media fee	850,00 EUR

#### **EARLY-BIRD DISCOUNT**

Save 10.00 EUR per m<sup>2</sup> – only until 31 October 2025!

# ACTIVITY AREA – MORE EXPERIENCE. MORE IMPACT. MORE VISIBILITY.

Want to bring your products to life? The stage is yours: our large activity area is open for you to showcase your innovations. Whether it's a hands-on demo, an interactive presentation, or a group health class — show what your products can do.

Centrally located within the exhibition area, the activity zone guarantees maximum visibility for your presentation.

USE OF THE ACTIVITY AREA IS INCLUDED FREE OF CHARGE FOR EXHIBITORS ON THE SHARED AREA.



#### I'LL BE HAPPY TO ADVISE YOU!

NEW

Leipziger Messe GmbH Mandy Port Project Manager Phone: +49 341 678-8236

m.port@leipziger-messe.de





#### Professional Partner

German Association of Orthopaedic Technology (Bundesinnungsverband für Orthopädie-Technik)

#### con.fair.med

#### Organisers of the World Congress and Trademark owners

Confairmed GmbH – Gesellschaft für Congressmanagement Reinoldistraße 7-9, 44135 Dortmund

Telefon: +49 231 557050-83 E-Mail: congress@ot-world.com



PERFEC

#### Organisers of the International Trade Show

Leipziger Messe GmbH Messe-Allee 1, 04356 Leipzig Telefon: +49 341 678-8235 E-Mail: info@ot-world.com



#### Media partner

Verlag Orthopädie-Technik www.360-ot.de