



**YOU MAKE
THE DIFFERENCE!**

**EXHIBITING
AT OTWorld
2026**



OTWORLD

International Trade Show
and World Congress

**19 – 22 May 2026
Leipzig, Germany**

www.ot-world.com

50 YEARS OF OTWorld – COME AND CELEBRATE WITH US!

Expect full exhibition halls, exciting congress topics and a highly interested international trade audience. OTWorld is the world's largest and most important meeting place for the industry and offers the perfect opportunity to showcase your products and services. In 2026, the event will celebrate its 50th anniversary – **half a century of innovation, exchange and progress in modern assistive technology.**

Make the most of this special opportunity:
inspire decision-makers and customers from all over the world at your stand and give your company a real boost!

BECOME PART OF THE GLOBAL NO. 1

REVIEW 2024

20,400 visitors from 96 countries,
including 49% decision-makers

574 exhibitors
from 42 countries

2,550 congress participants
from 61 countries

over **300** international
speakers

VISITOR NATIONALITIES

76 % from the EU
and Germany

24 % from
abroad

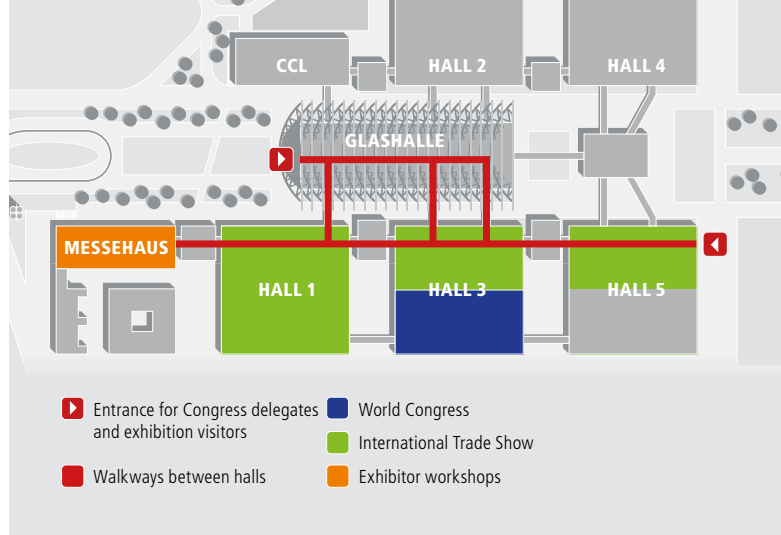
VISITOR SATISFACTION

92 % will recommend
OTWorld to others

EXHIBITOR SATISFACTION

94 % achieved their
goals at OTWorld

95 % plan
to return



SUCCESSFUL CONTACTS AND IN-DEPTH CONVERSATIONS AT A CONVENIENT VENUE

ational Trade Show and Congress meet at one place in the center of OTWorld, offering short distances, direct knowledge transfer and the best networking opportunities. This puts you close to innovations, experts and new opportunities.

YOU CAN'T AFFORD TO MISS IT!

1. EXCELLENT POTENTIAL FOR ACQUIRING NEW CUSTOMERS

OTWorld is **the world's largest event in the modern orthopaedic treatment and care industry.** And that's not all. About 50% are first-time visitors, including an above-average number of decision-makers. Don't miss out on this great opportunity to acquire new customers!

2. NEW MARKETS – NEW OPPORTUNITIES

Do you want to open up new markets or fields of business? Then OTWorld is the perfect platform for you. One in three visitors travels here from outside Germany. They mostly come from within Europe but also from other important global markets such as North America, the Middle East and Asia. **Come and meet the global community at OTWorld!**

3. INNOVATIVE CONGRESS PROGRAMME

Added value through further training! The interdisciplinary World Congress offers targeted training for the entire healthcare team - practical, up-to-date and to the point. Whether you work directly with people, in research and development, in the office or in the workshop: **Here you will gain valuable knowledge and keep your finger on the pulse of the latest professional developments.**

4. FUTURE FOCUS: TRENDS THAT MATTER

How will healthcare succeed in the future? In the face of global crises and a shortage of skilled labour, the industry is seeking solutions to ensure sustainable quality and efficiency. One possible answer is intelligent process management, which is a key topic at OTWorld. The programme will also cover other future trends, from AI and neuro-orthotics to robotics and new approaches in rehabilitation. **As an exhibitor, you will be at the heart of the action, witnessing innovations being brought to life and providing decisive impulses.**

5. NETWORKUNG MADE EASY

Whether guided tours of the trade show, delegation meetings or the legendary OTWorld party – **this is the place to make valuable contacts for the future.**

A woman with long brown hair, wearing a dark blue polo shirt with 'ottobock' and 'PARIS 2024' logos, is seated in a wheelchair and smiling broadly. She is wearing a headset. The background is a blurred trade show environment with other people and a large white dove graphic on a red wall.

THESE ARE THE VISITORS YOU CAN EXPECT TO MEET

- Prosthetists and orthotists
- Orthopaedic footwear professionals
- Retailers for healthcare supplies and medical retailers
- Commercial staff from medical supply stores
- Rehabilitation technicians
- Engineers
- Doctors and physiotherapists
- Suppliers and manufacturers
- Employees of health insurance providers

KEY EXHIBITION AREAS

- Prosthetics and orthotics
- Orthopaedic footwear technology
- Technical rehabilitation
- Workshop furnishings and equipment
- Raw materials, aids and consumables
- Surgical retail stores and medical equipment
- Compression therapy
- Digital topics and process management
- Robotics and AI
- 3D printing and additive manufacturing
- Shop fitting and equipment
- Research and development
- Education and advanced training
- Services, publishers
- Professional associations and organisations

AREAS OF TREATMENT AND CARE

- Mobility limitations
- Diabetes and vascular diseases
- Osteoarthritis and degenerative diseases
- Stroke
- Sports prophylaxis and accidental injuries
- Back care
- Movement disorders and paralysis
- Cancer
- Preventive medicine

"It was our first time at OTWorld, and we were extremely impressed by the number of high-quality conversations we had – and with such a broad and diverse audience!"

Dennis Decker, Sales Director, Permobil GmbH

YOUR EXHIBITION STAND

Start planning now and secure your stand space. From ready-made stand construction packages to customised solutions – we are happy to support you! You can find a price overview on the last page.

Register your stand today and secure your attractive early bird discount!

EXHIBIT TOGETHER – ACHIEVE MORE

Leverage the power of collaboration and showcase your brand in our customised joint spaces! Our attractive package solutions will increase your visibility and help you to effectively reach your target group.

OTWorld.start-ups | Your company is young and ready to take off? Seize this opportunity to present your company with a strong package offer.

NEW

OTWorld.rehab-technology | Whether in the openly designed area or at your individual stand – this is where the rehab industry meets. And if you want to demonstrate your products live, you can book a time slot in our action area.

OTWorld.shoe-technology | This central area at the heart of OTWorld offers you maximum presence for exhibitors from the foot & shoe sector. With flexible package solutions tailored to your needs, you can present yourself in the best possible way – whether in the community or with your own stand.

OTWorld.campus | Show what your educational institution has to offer! Here you can reach future specialists, from trainees and students to young professionals – the perfect place for dialogue and promoting young talent.





"OTWorld has always been a place for us to connect with our customers – a bit like a family reunion."

Robert Unfried, Managing Director, medi Germany

"OTWorld has always been a very important event for us. It is a highly significant international trade fair, where we encounter international competition. This is a platform where the entire industry comes together."

Fabio Vendramineto, General Manager, ALPS South

INSIGHTS THAT MATTER

LIVING WITH NEUROLOGICAL CONDITIONS

From Early Support to Employment: Enabling Participation through Care

The special show "From Early Support to Employment" highlights how people with neurological conditions can be supported throughout their lives – with appropriate assistive devices, interdisciplinary care, and social inclusion.

From early childhood and school to vocational training and employment – whether in industrial or office settings – the special show demonstrates how participation can be made possible in everyday life. It offers a practical, hands-on look at care that evolves with the individual's needs – a crucial approach, especially in times of skilled labour shortages.



Patronage: **Orthopädie. Technik**
Bundesinnungsverband



Concept:



„We are primarily active in the Scandinavian market, but we are also looking to grow beyond Scandinavia. OTWorld offers an excellent platform to reach an international target audience.“

Timo Takkinen, Sales Manager, Klaveness Footwear AS

NEW

therapie meets OTWorld – ADVANCING MODERN THERAPY



In collaboration with the leading trade fair and congress for therapy, medical rehabilitation, and prevention, **therapie meets OTWorld** offers a dedicated platform tailored for physical and occupational therapists. This unique partnership showcases the latest innovations and cutting-edge solutions in assistive device provision – delivered in a compact, hands-on, and interactive format.

Key practical topics include:

- **Neurological care** – from stroke rehabilitation to neuro-orthotics
- **High-tech therapy** – featuring robotics, artificial intelligence, and digital assistive devices
- **Sports therapy** – concepts for supporting both professional and recreational athletes
- **Guideline-based treatments** – covering neurological and lymphatic conditions

A certified continuing education programme enhances the experience, offering workshops on subjects like lymphatic therapy and gait analysis for prosthesis users to promote focused knowledge growth and professional exchange.



HUGE POTENTIAL: THE GERMAN MEDICAL AIDS MARKET

The health economy is one of the biggest and most important submarkets of the German economy. In 2024, EUR 326,8 billion was spent on health. Roughly 90 percent of the population in Germany have statutory health insurance and are entitled to receive benefits to maintain and restore their health or to improve their state of health.

As a rule, statutory health insurance providers only cover the cost of a medical aid if the product is listed in the German approved medical aids register (Hilfsmittelverzeichnis). You can get your product listed in the approved medical aids register upon application and if certain properties and qualities are proven. On top of that, many people in

Germany are willing to pay for medical aids and services on their own. The private market for medical aids is growing very fast and covers a volume of EUR 6 billion every year.

Number of
treatments **25 million***

Medical aids
register – more than **44,000 products****

Medical supply stores
and P&O workshops **4,500***

Around 6.8 million, and therefore 11% of the German population, wear braces or orthoses prescribed by a physician.***

Around 12.1 million people in Germany, or 20 percent of the total population, wear orthopaedic insoles – with a slight upward trend.***

"The trade fair offers an exciting opportunity to connect with the entire industry and showcase our products. For us, OTWorld is a platform to engage with the sector and observe where it's heading."

Melissa De Raedt, Marketing Specialist, Materialise

"Where product, concept, and process innovations in orthopaedic technology meet a fantastic audience and bring together experts from science and skilled trades – OTWorld has been a unique platform for interdisciplinary exchange for decades. We're already looking forward to 2026!"

Philipp Hoefer, Managing Director Sales & Marketing DACH, Otto Bock HealthCare Deutschland GmbH

ADDITIONAL SERVICES

YOUR APPEARANCE IN THE DIGITAL PRODUCT AND EXHIBITOR WORLD

Your booking includes an entry in the digital product and exhibitor world – your company and two products will be visible worldwide.

Additional options are available to you!

SIMPLE LEAD MANAGEMENT

OTWorld makes it easy to contact new customers. Our Scan2Lead solutions offers you a quick and easy way of electronically capturing customer data at your exhibition stand.





WANT MORE?

YOUR OPPORTUNITIES AT OTWorld

Make the most of the many participation opportunities at OTWorld to engage directly with your target group!

**YOUTH.ACADEMY
TECHNICAL ORTHOPAEDICS –
WHERE YOUNG TALENTS MEET
THE FUTURE**



Two days that make a difference: Over 400 trainees and students specialising in prosthetics and orthotics from Germany and abroad will meet at the Youth.AcademyTO. They will exchange ideas, make contacts and experience training at eye level. Interdisciplinary, practical and personal.

As a sponsor of this important meeting, you will get the unique chance to get close to the next generation of industry professionals and demonstrate your presence where the future begins. Whether through expertise, products or ideas: Those who are visible here stay in people's minds.

EXHIBITOR WORKSHOPS – SHOW WHAT YOU CAN DO!

Expand your trade show presence by hosting an exhibitor workshop and showcasing your innovations and products to a keen trade audience.

HOST YOUR EVENT AT OTWorld – WE MAKE IT POSSIBLE!

Whether you're organising customer encounters, meetings or your own events, we can provide the right location and support you with the organisation. Make OTWorld your stage!



WORLD CONGRESS: WHERE YOUR CUSTOMERS FILL UP ON KNOWLEDGE – AND SHAPE THE FUTURE

For many visitors, it is the centrepiece of OTWorld – the World Congress. This is where technicians, physicians, therapists, medical supply retailers, and young professionals from both healthcare and skilled trades find exactly what they need for their daily work and professional development: in-depth knowledge, practical insights, and direct connections to international colleagues.

THE WORLD CONGRESS – WHERE PROGRESS BEGINS

And here's your advantage: the World Congress attracts exactly the target groups you want to reach as an exhibitor. Your customers will be there – arriving with open eyes, genuine interest, and a desire to discover something new.

The congress languages are German and English. Simultaneous interpretation will be offered into each language.

KNOWLEDGE THAT MAKES AN IMPACT – DIRECTLY IN PATIENTS' CARE

Whether it's cutting-edge technology, practical case studies, or the latest research, this programme is designed to provide your customers with the knowledge they need to make better, more informed decisions in their daily patient care.

Led by Dr Doris Maier and Thomas Münch, the programme is being developed in collaboration with an interdisciplinary committee of experts. Each member brings not only their own professional expertise but also the collective knowledge of their associations, institutions, and networks.

Abstract submissions are open until 28 September 2025.

<https://www.ot-world.com/en/callforpapers>



"Rehabilitation is more than technology – it is teamwork. True competence in care arises when different areas of expertise come together."

Dr Doris Maier, Congress President of OTWorld 2026

"Education is the foundation of future care. The interdisciplinary exchange at the World Congress brings professionals up to date."

Thomas Münch, Congress President of OTWorld 2026



THREE MAJOR TOPICS WILL BE THE FOCUS IN 2026

- Integrative care: combining expertise to improve care
- Rehabilitation: taking a holistic approach and providing sustainable support
- Training: securing the future and promoting quality

CORE TOPICS

- Prosthetics and Orthotics
- Orthopaedic Footwear Technology
- Rehabilitation Technology
- Paediatric, Adolescent and Neuro-Orthopaedics
- Biomechanics
- Materials Research and Manufacturing Technology
- Digitalisation
- Treatment in Crisis Regions
- Amputation Surgery

ADDITIONAL TOPICS

- Sports Orthopaedics / Para Sports
- Physiotherapy
- Age-Appropriate Assistive Systems
- Learning Systems, Robotics
- Research and Development
- Indication-Specific Topics

With this wide range of topics, the World Congress addresses the key challenges your customers face today and in the future.

ADDED VALUE FOR YOUR CUSTOMERS – AND FOR YOU

What your customers experience at the congress carries over directly into the exhibition area. Because after gaining knowledge comes practical application. And those inspired by the Congress want to see the right products, technologies, and solutions at the trade show.

IN SHORT: THE WORLD CONGRESS IS WHERE YOUR CUSTOMERS FIND KNOWLEDGE AND CONNECTION.

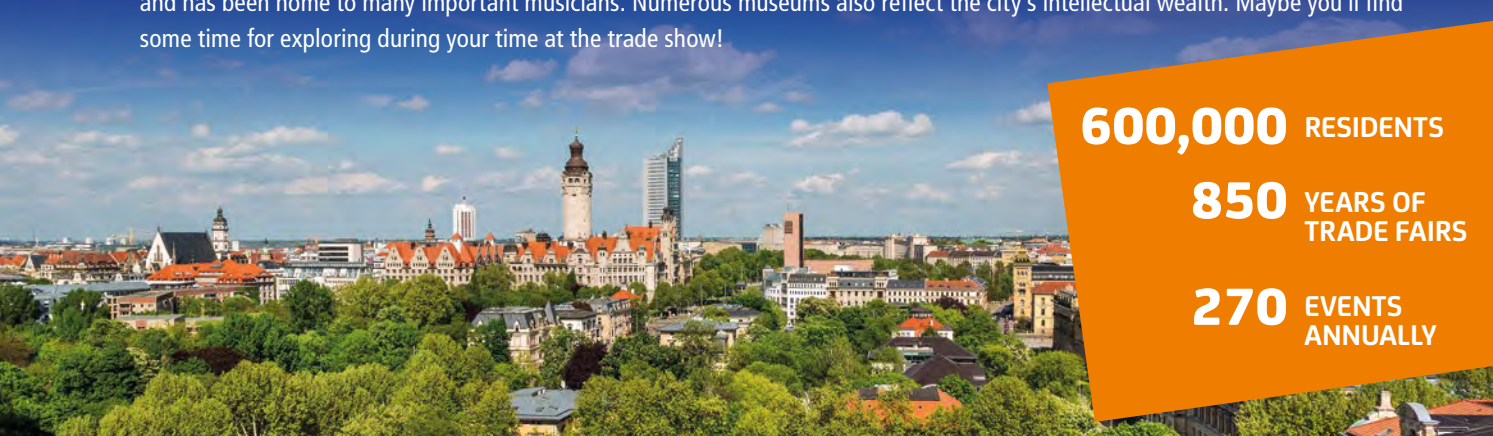


Stadt Leipzig



LEIPZIG – A MULTIFACETED TRADE FAIR CITY

Leipzig is firmly established in the international market as a location for trade fairs and conferences. Yet Leipzig is unique. Here, tradition meets modernity, spacious green parks intersperse the vibrant flair of the inner city and the lively and varied cultural scene thrives alongside high-tech businesses. Leipzig is not only a melting pot of different influences but also has a long history as a city of music and has been home to many important musicians. Numerous museums also reflect the city's intellectual wealth. Maybe you'll find some time for exploring during your time at the trade show!



600,000 RESIDENTS

850 YEARS OF
TRADE FAIRS

270 EVENTS
ANNUALLY

"OTWorld is an important trade fair for us. The feedback from visitors to our booth has been consistently positive. There is strong interest in our products. 3D printing is one of the key topics currently shaping the industry. OTWorld is exactly where we reach our target audience."

Myran Macdonald, Project Assistance Additive Manufacturing, druckerfachmann.de GmbH & Co. KG



FACTS, FIGURES AND DATES

EVENT DATES

International Trade Show and World Congress
Tuesday, 19 May to Friday, 22 May 2026

VENUE

Leipzig Exhibition Centre, Messe-Allee 1, 04356 Leipzig, Germany

PRICES FOR EXHIBITION SPACE

	EARLY BIRD PRICE	PRICE FROM 01.11.2025
Row stand	211.00 EUR/m ²	221.00 EUR/m ²
Corner stand	218.00 EUR/m ²	228.00 EUR/m ²
Peninsula stand	224.00 EUR/m ²	234.00 EUR/m ²
Island stand	236.00 EUR/m ²	246.00 EUR/m ²
Plus media fee	850.00 EUR	850.00 EUR

The media fee includes digital lead management with one Scan2Lead licence, the creation of one company and two product profiles in the Digital Product and Exhibitor World, as well as your company entry in the printed exhibitor directory and the OTWorld app. Stand rental prices are subject to an additional AUMA fee of 0.60 EUR / m² and a sustainability fee of 8.50 EUR / m².

EARLY-BIRD DISCOUNT

Save 10.00 EUR per m² – only until 31 October 2025!

ADDITIONAL SPACE DISCOUNTS

When booking an area of

100 to 199 m ²	10% discount
200 to 399 m ²	15% discount
From 400 m ²	20% discount

OUR BEST SERVICE FOR YOU

Book your exhibition space easily online at **www.ot-world.com/registration**. Through your customer account, you can also book all services related to your trade show participation during the preparation phase.

IMPORTANT DATES

Submission deadline for open contributions to the World Congress	28 September 2025
Start of stand allocation	1 November 2025
Submission deadline for exhibitor workshops	15 November 2025

ANY QUESTIONS? WE'RE HAPPY TO HELP!

Your contacts for the Trade Show (Leipziger Messe GmbH)



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Professional Partner
German Association of
Orthopaedic Technology
(Bundesinnungsverband
für Orthopädie-Technik)



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