



OTWORLD

International Trade Show and World Congress
19–22 May 2026 · Leipzig, Germany

MAKE OTWORLD YOUR STAGE AND HIGHLIGHT YOUR APPEARANCE!

Maximize your impact at OTWorld 2026! Whether on-site, online, or in print, our tailored sponsorship and advertising opportunities let your brand shine and reach the right audience.

WORKSHOPS & EVENTS

EXHIBITOR WORKSHOPS – SHOW WHAT YOU CAN DO!

Expand your presence at OTWorld by hosting an exhibitor workshop. Showcase your latest innovations and products directly to an engaged trade audience. Connect, educate, and inspire attendees in focused sessions.

45-minute workshop starting from 599 EUR

HOW TO BOOK

Please fill in the [online workshop registration form](#).



HOST YOUR EVENT AT OTWORLD – WE’LL MAKE IT POSSIBLE!

Whether you’re organising encounters, meetings, parties or own events, we can provide the right location and support you with the organisation.

Price: Tailored to your needs – get in touch with us.



PRINT

ADVERTISING IN THE OTWORLD CONGRESS PROGRAMME

Reach an international audience with your message in the printed and online congress programme. Secure your space early – stand allocation will be done on a first-come, first-served basis.

Circulation: 15,000 copies; bilingual (English & German). Deadline for artwork submission: 8 December 2025.

starting from 1,200 EUR / half a page

HOW TO BOOK

Please fill in the [online booking form](#).



ADVERTISING IN THE QUICKFINDER

Promote your brand directly to attendees on-site with a full-page advertisement in the OTWorld Quickfinder. Distributed on site to congress and trade show participants.

Circulation: 7,000 copies; bilingual (English & German). Deadline for artwork submission: 2 February 2026

2,300 € / full page

HOW TO BOOK

Please fill in the [online booking form](#).

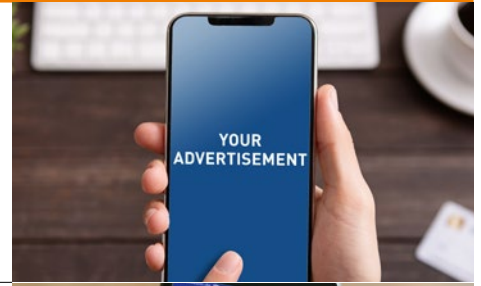


ONLINE

OTWORLD APP – SPLASH SCREEN

Exclusive, full-screen starting image when opening the app – your brand is the first thing attendees see.

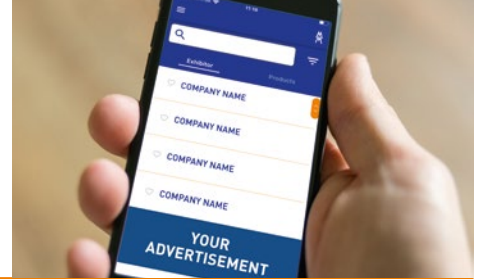
2,900 EUR | available on request



OTWORLD APP – FOOTER BANNER

Place your brand where visibility is guaranteed! The footer banner appears right below the exhibitor directory in the OTWorld app – one of the most visited sections during the event.

1,900 EUR | available on request | maximum 3 exhibitors



ON-SITE ADVERTISING

RELAXATION & RECHARGE AREA SPONSORSHIP

Provide a welcome break for visitors with a branded relaxation and charging station. A high-traffic, memorable presence to connect with attendees while they recharge and relax.

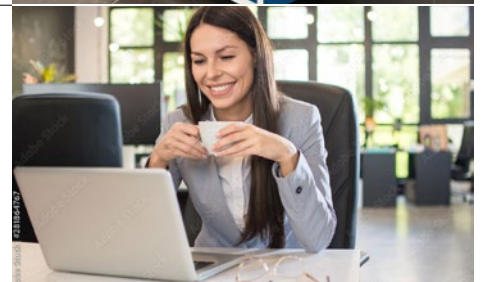
Price: Tailored to your needs – please get in touch with us.



INTERNATIONAL VISITOR LOUNGE SPONSORSHIP

Showcase your brand in the lounge for international visitors. Capacity for 100 people, including branded entrance sign, flyer displays, presentations, or roll-ups. Access cards with sponsor logo included.

3,800 EUR | Exclusive | available on request



ADDITIONAL ADVERTISING SPACES

Increase your visibility directly on the exhibition grounds. Multiple advertising spaces are available to showcase your brand to attendees throughout the fairgrounds. Find all the opportunities [here](#).

Price: Tailored to your needs – get in touch with us.

Contact: Peter Schippel, Project Manager, werbeflaechen@fairnet.de



All photos are illustrative examples of the advertising spaces.



**Do you have any questions or would you like a personalised offer?
I'm happy to help!**

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