



OTWORLD

Join the progress.

International Trade Show and World Congress

14 – 17 May 2024, Leipzig, Germany

OTWORLD.FIRST-TIMERS GET TO KNOW US!

Full exhibition halls, packed congress rooms and a highly interested audience of international professionals await you. As the world's largest and most important global get-together in the industry, the OTWorld International Trade Show and World Congress offers an ideal environment for successfully presenting your products and services. For more than 30 years, OTWorld in Leipzig has been a must-attend event for all service providers, manufacturers and retailers in the field of technical orthopaedics, setting new standards every two years in modern orthopaedic treatment and care.

Not sure whether OTWorld is a good fit for you and your company? Decide for yourself! Here are 5 great reasons to join us:

1. EXCELLENT POTENTIAL FOR ACQUIRING NEW CUSTOMERS

Meet prosthetists, orthotists and orthopaedic footwear technicians as well as healthcare supply retailers, rehabilitation technicians, physicians and physiotherapists from all over the world. Some 50 % are first-time visitors, including an above-average number of decision-makers.

2. NEW MARKETS – NEW OPPORTUNITIES

Do you want to open up new markets or fields of business? Then OTWorld is the perfect platform for you. One in three visitors travels here from outside Germany. They mostly come from within Europe but also from other important global markets such as North America, the Middle East and Asia.

3. INNOVATIVE CONGRESS PROGRAMME

At the interdisciplinary World Congress, you will learn about the latest industry developments and innovations. Would you like to play an active role in shaping the programme? Then introduce yourself by hosting an exhibitor workshop on your area of expertise!

4. NETWORKING MADE EASY

Special press and promotional activities will give you exposure to the most important target groups even before the event begins. An attractive location with direct access to congress delegates and an open, lounge-like setting will guarantee maximum visibility for OTWorld first-timers. For all exhibitors of the joint area, we will also provide snacks and beverages to create a relaxed atmosphere that will make it easy to start conversations with customers and interested visitors!

5. LEIPZIG: A MODERN, FLEXIBLE AND FLEXIBLE EXHIBITION VENUE

Exhibitors and visitors from all over the world have been coming together at Leipziger Messe for over 850 years. You can look forward to a vibrant and cosmopolitan metropolis, a modern exhibition centre and first-class service!



www.ot-world.com



PARTICIPATION MADE EASY

We offer two different all-inclusive packages for your professional trade show appearance. Transparent pricing and minimal planning requirements will allow you to focus on the most important task of acquiring new leads. We look forward to seeing you!

GOLD OPTION

- 12 m² corner stand, dark blue carpet
- 2 wall panels, each 2 m width (graphic print available at extra cost)
- 1 bar table, 2 bar stools, 1 brochure display
- 2 kW electrical connection incl. usage, 3 spotlights, 1 triple power outlet
- 3 exhibitor passes
- 12 customer invitations
- Placement directly at the congress entrance with direct access to lounge for meetings with customers including beverages
- Media package: digital lead processing with one licence for SCAN2LEAD, plus an entry of one company description and two product profiles in the digital version of the Product and Exhibitor World (entry in the exhibitor directory)

SILVER OPTION

- 9 m² row stand, dark blue carpet
- wall panel, 2 m width (graphic print available at extra cost)
- 1 bar table, 2 bar stools, 1 brochure display
- 2 kW electrical connection incl. usage, 3 spotlights, 1 triple power outlet
- 2 exhibitor passes
- 10 customer invitations
- Placement directly at the congress entrance with direct access to lounge for meetings with customers including beverages
- Media package: digital lead processing with one licence for SCAN2LEAD, plus an entry of one company description and two product profiles in the digital version of the Product and Exhibitor World (entry in the exhibitor directory)



IDEALLY POSITIONED!

Entrance congress area

Individual stands reserved for first-timers

first-timers shared space with lounge

INDIVIDUAL

Are you planning a larger stand but still want to benefit from the visibility of the first-timers and be placed in the immediate vicinity? We offer various stand construction packages starting from 240.00 EUR/m² (plus media fee of 850.00 EUR and AUMA fee of 0.60 EUR/m²).

Contact us for an individual offer!



COMPLETE PRICE 5,200.00 EUR*



COMPLETE PRICE 4,100.00 EUR*



I'LL BE HAPPY TO HELP YOU

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REQUIREMENTS FOR PARTICIPATION

To participate in this special area, it is required that your company registers for the first time with an own stand at OTWorld. Please use the **registration form** specifically for OTWorld.first-timers and register now – spaces are limited!

*incl. AUMA fee, plus VAT (subject to change)



Conceptual Partner
German Association of
Orthopaedic Technology
(Bundesinnungsverband
für Orthopädie-Technik)



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