



OTWORLD

Join the progress.

International Trade Show and World Congress

14 – 17 May 2024, Leipzig, Germany

SPARKING ENTHUSIASM – PRESENTING CAREER PATHS – ADDRESSING THE LABOUR SHORTAGE

The technical orthopaedics sector has also been impacted by the shortage of skilled labour. We're actively addressing the need through OTWorld.campus, creating a space where young people can meet and learn about the many career paths available in this exciting field. Apprenticeships for prosthetists and orthotists, training courses for master craftsmen and -women, university programmes in orthopaedics and rehabilitation technology, continuing education opportunities in lymphatic compression therapy supplies, or international exchange programmes – show what your educational institution has to offer and inspire the next generation. After all, if we're going to tap into the potential pool of skilled professionals, we have to work together.

JOIN US AT OTWORLD.campus

Interested in a spontaneous conversation over table tennis or at a workbench? How about a short keynote? A classic trade-show stand? Or all of the above? OTWorld.campus has a lot to offer. Got a good idea? We look forward to hearing it!

THE PERFECT MEET-UP SPACE

With its open format, OTWorld.campus offers an ideal space for personal encounters. Stands are grouped around a demonstration area that can be configured in many different ways – for presentations, collaboration, experimentation or simply just for relaxing. Enjoy conversations with the next generation of professionals in this casual atmosphere!



WHO CAN EXHIBIT?

- Master schools for skilled crafts/trades
- Technical colleges
- Universities
- Research institutes
- and much more

BRINGING YOUR TARGET GROUP TO YOU!

You provide the portfolio – we'll bring your target group to you! Selective advertising for OTWorld.campus begins before the event via our website, newsletter and social media, as well as directly to schools, universities and other educational institutions.

Who comes to OTWorld.campus?

- Apprentices
- Youth.Academy TO participants
- Young people training to become master craftsmen and women
- University students
- Young professionals
- Professionals interested in continuing education
- Secondary school classes
- Degree candidates



www.ot-world.com



YOUTH.ACADEMY TO

The Youth.Academy TO is an initiative of the German Association of Orthopaedic Technology (BIV-OT) for the interdisciplinary development of young professionals in technical prosthetics and orthotics.

Every two years, OTWorld's young people come together for the industry's biggest „family reunion“. A smaller, national group attends a different industry event in off years.

On 16 and 17 May 2024, the Academy will be back once again: trainees and students from all over Europe will meet at OTWorld to learn about industry developments and trends, share their experiences, network with each other and have a good time.

Do your bit to make sure Youth.Academy TO participants at OTWorld.campus can learn about the full range of opportunities available to them, both in Germany and abroad!

I'M HAPPY TO ASSIST YOU



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BE THERE AND INSPIRE THE NEXT GENERATION

VARIANTE 1 MEET & TALK

- 6 m² stand area, light green carpet
- 25 minutes of discussion time at the sessions on Thursday 16 May and Friday 17 May 2024
- Wall panel, 1 m wide, incl. printing
- 1 lockable counter, 1 bar stool, 1 brochure display
- 2 kW power supply, incl. consumption, 1 projector, 1 triple power socket
- 2 exhibitor passes
- Media flat rate, which includes digital lead processing with a license for SCAN2LEAD, plus the entry of one company and two product profiles in the digital version of Product and Exhibitor World (entry in the exhibitor directory)

TOTAL PRICE EUR 1,900.00*

VARIANTE 2 MEET, TALK & INTERACT

- 6 m² stand area, light green carpet
- 6 m² in the demonstration area – to use however you wish
- 25 minutes of discussion time at the sessions on Thursday 16 May and Friday 17 May 2024
- Wall panel, 1 m wide, incl. printing
- 1 lockable counter, 1 bar stool, 1 brochure display
- 2 kW power supply, incl. consumption, 1 projector, 1 triple power socket
- 2 exhibitor passes
- Media flat rate, which includes digital lead processing with a license for SCAN2LEAD, plus the entry of one company and two product profiles in the digital version of Product and Exhibitor World (entry in the exhibitor directory)

TOTAL PRICE EUR 2,100.00*



* Incl. AUMA fee, VAT not incl. (subject to change)



Conceptual Partner
German Association of Orthopaedic Technology (Bundesinnungsverband für Orthopädie-Technik)



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