**Sample newsletter text**

Under the slogan "Join the progress", manufacturers, distributors and service providers in the field of modern medical aids and equipment will be getting together at **OTWorld in Leipzig, Germany from 14 to 17 May 2024**. The event is the largest and most important international gathering in the industry with a unique combination of world congress and world-leading trade show that brings together the top experts working at the interface between the human body and technology in prosthetics and orthotics, medicine and therapy.

The world congress offers a wide range of **education opportunities for all professional groups** in orthopaedic treatment and care. Whether you are a prosthetist, orthotist, orthopaedic footwear technician, physiotherapist, medical supply store staff or physician – the congress programme offers tailored education opportunities for everyone. Recent additions to the world congress programme include a wide range of highly practical workshops looking at everyday professional tasks and providing hands-on experience.

The international trade show is the **leading showcase of innovations and the sector’s largest get-together**. From high-tech prosthetics and orthotics to orthopaedic footwear technology, rehabilitation and compression therapy to 3D printing, more than 400 exhibitors from all over the world will showcase new products and care concepts in nine treatment areas.

You can look forward to meeting colleagues, partners and friends from all over the world. Information about OTWorld 2024 can be found at: [www.ot-world.com](http://www.ot-world.com).

We are part of ***OTWorld.friends***, a network of associations and professional societies around the world that support the knowledge transfer at OTWorld.

**News**

We regularly post news in German and English on our website. You are welcome to pass these on to your networks or translate them into your local language. You can find all English news at: <https://www.ot-world.com/en/participation-planning/for-journalists/news/news>

**Distribution of OTWorld visitor information via email**

You are welcome to write your own invitation text and link to the OTWorld 2024 visitor information (PDF) at: <https://www.ot-world.com/visitorinfo>

**Social media post**

OTWorld is active on [Instagram](https://www.instagram.com/otworld_leipzig/) and [LinkedIn](https://www.linkedin.com/company/otworld/). Please connect with us! You are invited to share our posts or create your own. Banners can be found in the ZIP file.

Sample post:

Under the slogan "Join the progress", manufacturers, distributors and service providers in the field of modern medical aids and equipment will be getting together at **OTWorld** in Leipzig, Germany from 14 to 17 May 2024. We look forward to innovations in the industry, a wide range of education opportunities and personal dialogue with partners, colleagues and friends from all over the world.

Meet us at the *OTWorld.friends* joint area in Hall 3. We look forward to seeing you!

#otworld24

**OTWorld on Instagram:** <https://www.instagram.com/otworld_leipzig/>

@otworld\_leipzig

**OTWorld on LinkedIn:** <https://www.linkedin.com/company/otworld/>

@otworld