



# OTWORLD

Join the progress.

International Trade Show and World Congress  
10–13 May 2022, Leipzig, Germany

## EDUCATION ZONE

THE APPEALING NEW PLATFORM FOR CONTINUING AND ADVANCED TRAINING IN TECHNICAL ORTHOPAEDICS

### A MUST FOR SPECIALISTS

OTWorld is not just the largest but also the world's leading industry get-together for manufacturers, dealers and service providers working in the orthopaedic treatment and care. Held every two years, it combines high-quality advanced training with the world's leading trade show. With over 550 exhibitors and 21,000 visitors in 2018, Leipzig's showcase of innovation will again draw prosthetists, orthotists, orthopaedic footwear professionals, engineers, doctors and therapists from all over the world.

### ADVANCED TRAINING AND DIALOGUE ARE IN DEMAND

Against the backdrop of rapid technical progress and the increasing importance of advanced training in technical orthopaedics, the new Education Zone offers national and international visitors a place to gather and exchange information.

In a single shared exhibition space, higher-level vocational schools, universities, organisations offering seminars and other educational institutions can present their advanced training programmes to interested professionals, giving them inspiration to continue their development. **A real industry highlight that you don't want to miss!**



### THE BEST NETWORKING OPPORTUNITIES

The Education Zone puts you in direct contact with professionals from around the world, including prosthetists, orthotists, orthopaedic footwear professionals and engineers, as well as managers of healthcare supply stores. The area is eye-catching, **FEATURING ITS OWN HIGHLY VISIBLE SIGNAGE.** The clustered and attractively designed presentation of similar exhibitors guarantees you a high level of attention from interested visitors.



### THE PERFECT SETTING

The **OPEN LOUNGE ATMOSPHERE** makes it easy for you to engage with exhibition visitors and congress delegates. Take advantage of the special **REDUCED-PRICE OPTIONS** for educational institutions and choose from various options for your presence at the exhibition!

### A STRONG PRESENTATION GUARANTEED

We make it easy for you to participate in OTWorld 2022 and offer you interesting and convenient presentation options. Choose between the Basic Option or our discounted all-in package, which is specially tailored to the needs of educational institutions.

# 1

#### BASIC OPTION

- Poster wall to present your educational institution incl. printing and assembly of your A0-poster (841 x 1,189 mm), print file must be sent to us by 4 April 2022
- Digital service fee (access to Matchmaking for networking, lead generation and appointment scheduling; creation of one exhibitor profile and two product profiles in the digital Product and Exhibitor World; entry in the exhibitor directory)
- 1 full ticket for the trade show

**Price** 90.00 EUR plus VAT

# 2

#### ADVANCED OPTION

- Simple booth incl. 1 counter, 1 barstool, 1 brochure stand
- Wall panel, 1 m wide, with printed logo
- Booth area 2 m<sup>2</sup>, blue carpeting
- Power supply
- Digital service fee (access to Matchmaking for networking, lead generation and appointment scheduling; creation of one exhibitor profile and two product profiles in the digital Product and Exhibitor World; entry in the exhibitor directory)
- 2 exhibitor passes

**Price** 690.00 EUR\*

# 3

#### INDIVIDUAL BOOTH

You can also design your own booth area. A limited amount of space is available for this purpose close to the Education Zone. We are happy to assist you in the planning of your trade show presence, or in selecting furnishings for the booth.

Price per m <sup>2</sup>	(Floor space without booth setup)
Row stand	192.00 EUR**
Corner stand	198.00 EUR**

\* Price includes AUMA (Association of the German Trade Fair Industry) fee of 0.60 EUR/m<sup>2</sup>, plus VAT.  
\*\* Additional costs: digital service fee of 850 EUR (access to Matchmaking for networking, lead generation and appointment scheduling; creation of one exhibitor profile and two product profiles in the digital Product and Exhibitor World; entry in the exhibitor directory). 0.60 EUR/m<sup>2</sup> AUMA fee and valid German VAT.



**REGISTER NOW!**  
SPACE IS LIMITED AND WILL BE ALLOCATED AFTER APPLICATIONS ARE RECEIVED.



### SHOWCASE YOUR EXPERTISE

In addition to your poster or booth presentation, you have the opportunity to introduce your education programmes in lectures. It's the ideal opportunity to create enduring professional awareness of your activities, and to provide important inspiration for young professionals to continue their development.

Choose from the following lecture formats:

# 1

#### ON-SITE LECTURE

Present your programmes in a lecture room, 30 minutes, daily between 10 a.m. and 3 p.m., at the special price of **150.00 EUR** (regular price for exhibitors: approx. 450.00 EUR).

# 2

#### ONLINE LECTURE

Book a slot for your online lecture, 15 minutes, daily between 6 a.m. and 8 p.m. (CET) at the special price of **150.00 EUR** (regular price for exhibitors: 570.00 EUR).

All lectures will be actively advertised by OTWorld through:

- Inclusion into the **online programme** and the **event app**
- **Poster advertising** in the exhibition halls and in the Education Zone
- Mentions in the **OTWorld newsletter**

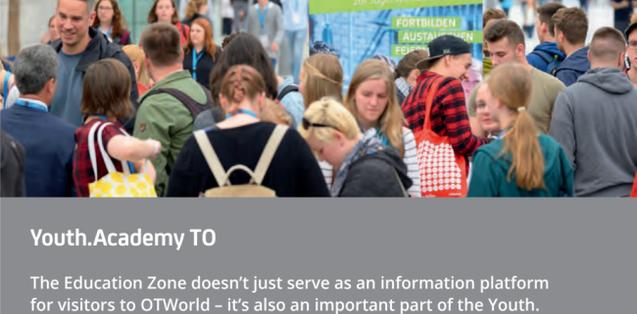
**Don't miss this one-time opportunity – book your lecture today!**



**PARTICIPATE NOW!**

In order to participate, please send us your completed and signed **registration form**. This will allow us to register you as an official exhibitor and enter your information correctly in the exhibition catalogue and list of exhibitors.

**Your contact person for further questions:**  
**Lisa-Marie Nöbel, phone: +49 341 678-8238**  
**E-mail: l.noebel@leipzig-messe.de**



### TARGET GROUPS

- Prosthetists and Orthotists
- Orthopaedic footwear professionals
- Retailers for healthcare supplies and medical retailers
- Rehabilitation technicians
- Engineers
- Doctors and physiotherapists
- Suppliers and manufacturers
- Employees of funding organisations

### Youth.Academy TO

The Education Zone doesn't just serve as an information platform for visitors to OTWorld – it's also an important part of the Youth.Academy TO programme. An initiative of the German Association of Orthopaedic Technology (BIV-OT), it is dedicated to promoting upcoming professionals across all disciplines of technical orthopaedics and specialist trades. For years, it has been a permanent feature of OTWorld, drawing more than 500 students and trainees to Leipzig to participate in a special two-day training programme and to establish a network within the industry.

Would you also like to give your students the opportunity to take part in OTWorld? You can find more information at [www.ot-world.com](http://www.ot-world.com).



### DATES AND INFORMATION

**Event dates**  
Tuesday, 10 May to Friday, 13 May 2022

**Venue**  
Leipzig Messe  
Messe-Allee 1, 04356 Leipzig, Germany  
Halls 1, 3 and 5

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[www.ot-world.com](http://www.ot-world.com)