



Application for space Special "Education Zone"

In accordance with the General Terms and Conditions and Technical Guidelines (see www.ot-world.com) of Leipziger Messe GmbH, we hereby register for the following trade show:

OTWorld 2022

Offer for stand construction

**Participation in the Education Zone,
BASIC option** **90.00 EUR**



Includes:

- Poster wall to present your educational institution incl. printing and assembly of your poster (dimensions: 841 x 1,189 mm, DIN A0 format, print file must be sent to us by 4 April 2022 at the latest)
- Digital service fee (access to Matchmaking for networking, lead generation and appointment scheduling; creation of one company profile and two product profiles in the digital Product and Exhibitor World; entry in the exhibitor directory)
- 1 full ticket for the trade show

Individualised booth

Registration for an individualised booth located next to the Education Zone should be completed via the general exhibitor registration at: www.ot-world.com

All prices plus VAT. *Price includes AUMA (Association of the German Trade Fair Industry) fee of 0.60 EUR/m²

**Participation in the Education Zone,
ADVANCED option** **690.00 EUR***



Includes:

- Simple booth with the following equipment:
 - 1 counter, 1 barstool, 1 brochure stand
- Wall panel, 1 m wide, with printed logo
- Booth area 2 m², blue carpeting
- Power supply
- Digital service fee (access to Matchmaking for networking, lead generation and appointment scheduling; creation of one company profile and two product profiles in the digital Product and Exhibitor World; entry in the exhibitor directory)
- 2 exhibitor passes

Optional additional services

Media wall with integrated 40" TV including SD card reader, USB and HDMI ports instead of simple wall panel **310.00 EUR**

Re-usable, large-scale mounted visual element with high-quality digital print, instead of simple wall panel **190.00 EUR**

Lectures (optional)

On-site lecture in a lecture room
(30 minutes, daily between 10 a.m. and 3 p.m., CET) **150.00 EUR**

Online lecture
(15 minutes, daily between 6 a.m. and 8 p.m., CET) **150.00 EUR**

Number of lectures

Preferred time slot

Number of lectures

Preferred time slot

Time slots will be distributed in the order of registration. All lectures will be communicated in the online programme and on-site in the exhibition halls and in the Education Zone.

Exhibitor information

Complete company name / Individuals: last name, first name*

Street address / PO box*

Postal code, city, country*

Contact person for trade show participation*

Phone

E-mail*

* required

Data Privacy Policy

In connection with the exhibitor application, Leipziger Messe GmbH reserves the right to inform you about this trade fair and other similar in-house events.

Yes, you may continue to contact me/you may contact me in the future for advertising purposes regarding OTWorld by telephone.

In addition, you have the right to withdraw your consent for the use of your data at any time by sending an e-mail to noad@leipziger-messe.de. Leipziger Messe will process entered data for customer service purposes in compliance with data protection laws and other legal provisions.

Location, date, valid signature

Contact: Lisa-Marie Nöbel, phone: +49 341 678-8238 · Order via e-mail: l.noebel@leipziger-messe.de

Order promotional materials free of charge and let your students and alumni know about OTWorld 2022!

■ Digital promotional materials (free of charge)

Industry visitor information, German, format: 105 x 210 mm

Industry visitor information, English, format: 105 x 210 mm

Mediakit (German/English, incl. web banners, graphics and text templates for social media and newsletters)

■ Printed promotional materials (free of charge)

Poster, DIN A0 format, German, format: 841 x 1,189 mm desired number: _____ digital template desired

Poster, DIN A0 format, English, format: 841 x 1,189 mm desired number: _____ digital template desired

Poster, DIN A1 format, German, format: 594 x 841 mm desired number: _____ digital template desired

Poster, DIN A1 format, English, format: 594 x 841 mm desired number: _____ digital template desired

Poster, DIN A3 format, German, format: 297 x 420 mm desired number: _____ digital template desired

Poster, DIN A3 format, English, format: 297 x 420 mm desired number: _____ digital template desired

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